

## **HEA 3316: Health Education Program Proposal Presentation**

### **Instructions and Technical Guidelines**

Students will present their Health Education Program Proposal Paper in PowerPoint format. This presentation is a translation of their paper into a PowerPoint presentation which is intended to be convincing and compelling to an audience of your peers (i.e., students in the class). This portion of the project is less restrictive than the proposal paper and has fewer specific guidelines, so students should be creative in achieving the guidelines listed below:

1. The presentation should be at least 15 slides long, not including the title and References slides.
2. The student's presentation should be a strong translation of their Health Education Program Proposal Paper. This means that the important elements of the paper are reflected in the presentation, and key arguments, ideas, and facts are not lost or omitted. The content of the presentation should be well-articulated (e.g., correct word usage) and well-informed (sufficient facts and evidence; correct facts, interpretations, etc.).
3. The style of the presentation is especially important. Because this is in a different format than the Health Education Program Proposal Paper, it should emphasize the strengths of PowerPoint. In particular, pictures, color graphs, tables, and other visual content which may aid in conveying the student's ideas and arguments should be included, while text should be minimized (don't just copy-paste your proposal paper into the slides!). Further, the presentation should be at an appropriate "level" for the audience – not overly simplistic, but also not assuming the audience has extensive background on the topic.
4. The formatting of the presentation is important. All the citations from the paper should be included in the PowerPoint, and APA formatting should be used, including in-text citations in the slides themselves and a References slide at the end of the presentation. Elsewhere, there should be apparent quality control – typos, sloppy visuals, and other careless errors should be avoided. The goal should be to provide a professional presentation to the audience, and any formatting issues that detract from that should be avoided.